

Orchard Sun Web Development



...illuminating the Internet™

Web Services

- Website Design, Development, Hosting, and Management
- Domain Name Registration
- Search Engine Optimization
- Content Management System

Integrated Business Services

- Logo Design
- Copywriting/Editing
- Custom Digital Photography and Video
- Technology and Management Consulting

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HOW DO OUR CUSTOMERS FEEL ABOUT THEIR ORCHARD SUN™ WEBSITES?

“It’s everything we imagined and then some.”

— *St. John the Evangelist Parish, Canton, MA*

“The website is fabulous!”

— *Panlong Theatre Company, Poughkeepsie, NY*

“This will create future opportunities for us.”

— *Oregon Catholic Press, Portland, OR*

“Super cool!”

— *Coachman's Delight, Milford, MA*

ABOUT ORCHARD SUN

At Orchard Sun we develop full-featured custom-built websites that are professional in appearance, quick to load, and easy to understand, navigate, and maintain.

Our philosophy is that good business is built on a foundation of good relationships. We'll work with you to develop a web strategy tailored to your exact needs and preferences.

Our rates are extremely competitive within the industry. Whether you have no site at all yet, or your existing site needs an upgrade, we strive to give you the most for your money and represent your best value.

Every step of the way, we'll keep you fully informed and make sure you understand everything that's going on. We provide personal, customized, friendly service from start to finish – and beyond.

Of course, we'll be happy to maintain your website for you. But if you prefer, with SolarSystem™ (our own easy-to-understand Content Management System), you can update your website yourself, 24 hours a day, from any computer with Internet access – even if you have no technical background.

Call or email us now – or you can use our helpful online contact form, located at <http://www.orchardsun.com/form>.

Your initial design consultation and project estimate are absolutely free, with no obligation whatsoever. We look forward to having the opportunity to help you make your vision a reality!

WHAT ARE YOUR GOALS?

- √ Build Credibility and Image
- √ Use the Power of eBusiness
- √ Improve Communication
- √ Improve Marketing
- √ Strengthen Competitive Advantage

WHY HIRE A WEB DEVELOPER?

You need a site that creates the best possible impression. If you're a small organization, a well designed site can help you by projecting the same image and degree of professionalism as much larger organizations. Conversely, a poorly designed site can harm your image even if you're large and successful.

Ask yourself this: Is building and maintaining a website the key focus of your business? Or could your time be better spent elsewhere?

COMMON WEBSITE MYTHS

“I don't need a website. My customers are mostly local, so they probably wouldn't be looking for me online.”

“I don't need a website. I already have enough business.”

“I already have a website, so I'm all set.”

“I can't have a website. I don't know anything about that kind of stuff.”

“I can't afford a website. It's too expensive.”

***Don't fall victim to these common myths.
See inside for the facts. →***

ORCHARD SUN WILL HELP YOU ACHIEVE YOUR GOALS

Build Credibility and Image

The Internet is becoming the first place people look for everything they want and need. If you're not online, many potential customers may not perceive you as credible and established (or even find you). Your website can help you project exactly the image you want – and Orchard Sun can help you develop that image with integrated services such as logo design and copywriting.

Use the Power of eBusiness

Many people think of eBusiness as selling things online – but there's far more to it than that. On your website you can create a customer area, where customers can log in to access special information or communicate with you. You can also convert some of your current business practices to online workflows to save time and money.

Improve Communication

Your website can enable you to share much more information with your customers, much more cheaply and flexibly when compared to other media such as brochures and advertisements in print, radio, and television. It can facilitate interaction between your organization and your partners. It can also help you to collect data and build profiles of your customers' interests, concerns, and activities.

Improve Marketing

A website that is integrated and coordinated with your other marketing efforts is a powerful tool for generating and converting new leads. Online content can be updated quickly, at comparatively low cost, with an ongoing supply of fresh material, and can provide valuable support for time-sensitive activities such as events, product launches, and special announcements.

Strengthen Competitive Advantage

A well-designed website can help you reduce the time and cost associated with communication, marketing, and printing. It can help you speed up your own processes. It can help you generate new leads and turn them into customers, as well as help provide customer fulfillment and customer service.

NOW WHAT ABOUT THOSE SO-CALLED “MYTHS?”

Investing in a website can be a cost-effective way to keep in touch with local and existing customers – a place where they can go to get questions answered, find marketing and other materials, and interact with you and other customers. And your website, regularly updated with fresh content and perhaps given a new look or re-design every few years, can reflect growth and changes in your business immediately.

The simple truth is, you don't need to understand a lot of technology or spend a lot of money or time to have a vibrant, professional, custom-built website that will help you achieve your goals. Contact Orchard Sun and let us show you how you can put an affordable, effective, personalized website to work for you today!